

Swiss Car Event

23-24 JUIN 2018

**12th edition of the Swiss Car Event:
get your ticket now!**

The upcoming 2018 edition of the Swiss Car Event shall take place in the halls of Palexpo on the 23rd and 24th of next June. No fewer than 12'000 enthusiasts are expected to come to feast their eyes on more than 1200 car projects whilst enjoying dynamic entertainment and some major brand-new performances. With less than two months to go until the doors open, the fan community can now purchase their tickets: there's no reason to miss the Swiss Car Event!

In addition to the numerous demonstrations, initiations, entertainment and performances enjoyed each year by the visitors, the 2018 edition of the Swiss Car Event will unveil some brand new, never seen before surprises! Spanning no less than 55'000m² in the halls 4, 5 and 6, four exhibition areas will be set up including an indoor meeting space for fans to showcase their custom cars (hall 5), a Club space hosting 30 Swiss and European clubs (hall 6) as well as a space dedicated to our prestigious new partner SwissBox! SwissBox specializes in the importation, sale and installation of car accessories and will showcase their one-of-a-kind modified, customized vehicles all adhering to the latest trends and technology (hall 6). The SwissBox Show & Shine area will welcome all those who wish to present their projects, promoting their business, or simply exchanging ideas with like-minded individuals. The entertainment area (hall 4) will have a gripping, high-energy program including an exclusive demonstration of gymkhana (a competition in which sports cars are timed as they perform dazzling stunts on a closed, twisting course that requires much manoeuvring), followed by electric FMX performances with both motorbikes and quads performing aerial acrobatics from a large ramp placed right in the middle of the track! Patrons can also participate in an introduction to electric karting on a 2000m² track. Let's not forget our legendary Seven Events dancers who bring the touch of glamour essential to an event like this.

Year after year, our world-class, highly acclaimed entertainment leaves our visitors wanting more. Drifting displays and initiations are run by a team of 16 highly experienced professional drivers who will invite some lucky patrons to experience a ride of a lifetime in the P49. There will also be a RC Drift demonstration using remote control and model vehicles in the club area, hall 6.

The more traditional competitions will of course be held as usual! At Swiss Car Event, all exhibited cars are carefully assessed and are automatically eligible to participate in the TOP's. No fewer than 60 trophies will be awarded in categories such as presentation and demonstration of skill and execution. The SPL (Sound Pressure Level) contest can be enjoyed by enthusiastic fans of audio installations.

Swiss Car Event

Palexpo SA, Case postale 112 | 1218 Le Grand-Saconnex | Genève | Suisse | Tél. +41 (0)22 761 11 11 | Fax +41 (0)22 798 01 00

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So don't miss out on this thrilling weekend, online ticketing is now open and with new preferential rates: For ages 6 to 15: tickets are CHF 8.-. For ages 16 and up: tickets are CHF 15.-. It is also possible to buy tickets in the FNAC stores and on fnac.ch and fnac.com.

Palexpo, May 2, 2018

(approx. 3'115 characters including spaces)

Practical information:

Dates:

- Saturday 23 June + Sunday 24 June 2018

Opening hours:

- Saturday 14h00 – 22h00
- Sunday 09h00 – 18h00

Rates on site:

- CHF 20.- from 16 years old - CHF 10.- from 6 to 15 years old
- Free for children 6 and under

Online rates:

- CHF 15.- from 16 years old – CHF 8.- from 6 to 15 years old

Meeting Indoor rates:

- Saturday CHF 20.- (price of a visitor entrance + place at the meeting offered)
- Sunday CHF 30.- (price of a visitor entrance + CHF 10.- for the place at the meeting). Invitation invalid.

See entrance conditions at the Meeting Indoor on swisscarevent.ch/en/indoor-meeting

Person in charge of the event

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HD photos of the Swiss Car Event will be available on the official website swisscarevent.ch/en in the press section.

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