

# Swiss Car Event

## 23-24 JUNE 2018

**The Swiss Car Event presents its jam-packed programme!**

On 23 and 24 June, some 12,000 enthusiasts will throng to [Palexpo](#) for the 12th edition of the [Swiss Car Event](#), the largest indoor gathering of modified vehicle enthusiasts in Switzerland. The Swiss Car Event 2018 will draw car fans eager to experience a sensational, supercharged weekend in reorganised exhibition halls. This year's highlights include an area dedicated to the event's new partner, SwissBox, a new show that combines gymkhana and FMX, drift stars, a women's space and of course plenty of other happenings back by popular demand!

Five exhibition areas will be set up in halls 4, 5 and 6, specially reorganised for the occasion and covering a combined total of no less than 55,000m<sup>2</sup>. Modified car enthusiasts will be given an opportunity to show off their vehicles in the Indoor Meeting space in Hall 5. Hall 6 will house the Clubs space, accommodating around 20 Swiss and European clubs, the Pros space, which will once again be full of professionals from all domains associated with car modification and customisation, and two new areas: firstly, the SwissBox Show & Shine space, run by a new partner of the event, for anyone wishing to present their projects or companies or simply meet like-minded enthusiasts throughout the weekend, and showing off modified vehicles perfectly attuned to current trends; and secondly, a space for women, where the main focus over the weekend will be on well-being and beauty. What's on the programme? The application of semi-permanent nail polish, express beauty treatments for hands, hand massage and make-up. Hall 6 of this year's Swiss Car Event will also house an exhibition of 200m<sup>2</sup> of motorbikes, staged by Vida Loca Choppers, showcasing the café racer, a real retro genre.

Meanwhile, non-stop action in the Animations space in the fifth sector, in Hall 4, is bound to set hearts racing! One absolutely unmissable highlight will be a breathtaking show that combines unprecedented demonstrations of gymkhana (drift driving against the clock, with racers performing spectacular figures over a set course) with FMX, including jumps by motorbikes and quad bikes on a ramp placed in the centre of the track. This show, the first indoor spectacle of its kind in Europe, will take place three times a day on Saturday and Sunday and can also be viewed from the balcony in Hall 2. Visitors can also have a go at electric karting on a 1,200m<sup>2</sup> circuit. And of course, the event wouldn't be the same without the glamorous dancers from Seven Events' female dance troupe.

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At the Swiss Car Event, some events are being taken out of Hall 4 to ramp up the fun even further. Head for the P49 car park for a demonstration of or baptism in drifting by a group of 20 professional drivers who will invite members of the public to hop into their vehicles for a spin. The many stars present will include Steve Rinsoz, Séverine Roy, Hugo Gonçalves and Romain Charlois. The P49 car park will also be the venue for the event's crowd-pleasing standing starts. The Hall 6 Clubs space will also feature RC drift demonstrations by pilots of remote-controlled model vehicles, while the celebrated Sound Pressure Level (SPL) competition will be held in the centre of the Indoor Meeting space, to the ear-blasting delight of audio installation enthusiasts. All the cars exhibited at the Swiss Car Event are evaluated and automatically entered for the competition for TOP's awards. No fewer than 60 trophies will be handed out for the best vehicles and presentations.

**Tickets can be purchased online** at preferential rates: CHF 15.- for visitors aged 16 and above and CHF 8.- for younger enthusiasts aged 6 to 15. Tickets are also available in FNAC stores and from the [fnac.ch](http://fnac.ch) and [fnac.com](http://fnac.com) websites.

### **Practical information:**

#### **Dates:**

- Saturday June 23 and Sunday June 24, 2018

#### **Opening hours:**

- Saturday 2:00 p.m. – 10:00 p.m.
- Sunday 9:00 a.m. – 6:00 p.m.

#### **Rates on site:**

- CHF 20.- for ages 16 and over, CHF 10.- for ages 6-15 years
- Free for budding enthusiasts under 6!

#### **Online rates:**

- CHF 15.- for ages 16 and over, CHF 8.- for ages 6-15 years

#### **Meeting Indoor rates:**

- Saturday: CHF 20.- (entry price + parking place in the meeting for free)

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- Sunday: CHF 30.- (entry price for one visitor + CHF 10.- for a parking place in the meeting). Invitation invalid.
- See entrance conditions at the Meeting Indoor on [swisscarevent.ch/en/indoor-meeting](http://swisscarevent.ch/en/indoor-meeting)

### Animations rates:

- [Find animations rates on the Swiss Car Event website.](#)

### Club and Pros:

- Last week to register!

### Contacts:

#### Person in charge of the event

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HD photos of the Swiss Car Event will be available on the official website [swisscarevent.ch/en](http://swisscarevent.ch/en) in the press section.

Palexpo, June 7, 2018

(approx. 3'770 characters including spaces)

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