

# Swiss Car Event

10. + 11.06.2017

**THE SWISS CAR EVENT, AN 11TH EDITION FULL OF PASSION FOR THE PASSIONATE!**

**The Swiss Car Event, which is the largest indoor gathering in Switzerland, returns for the 11th consecutive year on June 10-11, 2017. Once again this year some 12,000 enthusiasts will take over the exhibition halls at Palexpo for a weekend dedicated to modified and customised vehicles in all forms. Exhibitions, demonstrations, initiations, special events, shows, competitions, all the great names in Freestyle and Stunt riding/driving will all be there**

Covering the more than 55,000 square metres in Halls 4, 5 and 6, the exposition will be divided into four areas : the Kustom Village (Hall 4) dedicated to the « low ride » and « air ride » customising trends, the Exhibitors Village (Hall 5) will be occupied by the professionals who will be presenting their new offerings, the Clubs Area (Hall 6) will welcome more than 30 Swiss and international clubs, and the Indoor Meeting Area (Hall 6) where enthusiasts can put their own customised/modified vehicles on display.

A large and exciting programme of special events awaits the visitors. Demonstrations and initiations of the Drift will be conducted by a team of 17 professional drivers who will be inviting visitors to join them in their cars, including a large number of Japanese models, offering a thrilling experience for all who try it. Impressive performances by the FMX, stunt bikes and quads ridden by talented professionals, plus the return of Drag Racing to be demonstrated with six fascinating and wild cars. The Mad Pussy Gang will seduce spectators with their incredibly sexy performances. Then there are the 70 drivers of radio-controlled models who will participate in a round of the French championship "RC Grip Zero Challenge for RC Drift." There will also be demonstrations and initiations on electric and motorized Drift Trikes. For this 2017 edition of the SCE, the « Stricte League » will become the "Stricte League All Stars" and reunite, for the first time, all the winners of the previous editions. Among these famous figures from the skateboard culture will be Gaetan "Gitan" Vautier, Vincent Meynard, and Simon Perottet.

What would the Swiss Car Event be without the traditional competitions? All of the vehicles on display are evaluated and participate automatically in the TOP's competitions, which offers numerous trophies for the most attractive and best presented of everything. The SPL (Sound Pressure Level) competition will take place as usual for all automotive sound system enthusiasts. The members of exhibiting clubs can participate thanks to the Street Addict Sound team who will move around to all the stands with their portable equipment (inscriptions on-site). On Sunday, this group will be present at their SPL stand in the middle of the Meeting Area in Hall 6 to measure the sound systems of any of the vehicles at the SCE who want to participate.

The Swiss Car Event will present several new features this year including the participation of Ales Rozman, one of the greatest of all Freestylers who will perform perilous jumps in reverse with his quad, a trick that only three Freestylers in the whole of Europe can perform! To provide an even more spectacular Drift show, the SCE is proud to welcome some major stars such as Steve Rinsoz and Séverine Roy. Another coup is the return of Arrepiado, the stunt star who performs with quads, cars, and motorbikes. He and his team will be there after a three years absence. Another new addition this year will be shows presented by FatGregg and his Harley Davidson motorbike, which is nearly two times heavier than a traditional motorbike. This makes him one of the great stunt specialists – a truly original and entertaining showman!

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On the Saturday night the Grand Show will take place on the outside circuit. Drift, FMX and Stunt riders will be performing amazing slides at stupefying speeds!

This year an on-line ticket service will be available to purchase entry tickets at attractive prices. For 16 years and older, the price is 20 CHF and from 6-15 years the cost is 8 CHF. Budding enthusiasts under 6 are admitted for free. Go to [Online-Ticketing](#)

Palexpo, June 1, 2017

(approx. 4'300 characters including spaces)

## Practical Information:

Dates	Saturday June 10 and Sunday June 11, 2017	
Opening Hours	Saturday	2:00 p.m. – 10:00 p.m. (new: Night Show!)
	Sunday	9:00 a.m. – 6:00 p.m.
Ticket prices: VISITOR:	22 CHF for ages 16 and over, 10 CHF for ages 6 – 15 years Free for budding enthusiasts under 6!	
Ticket prices: INDOOR MEETING:	Saturday: 22 CHF (entry price + parking place in the meeting for free) Sunday: 32.CHF (entry price for one visitor + 10 CHF for a parking place in the meeting)	

For 1 vehicle with driver on condition that the car is modified or customised (the ticket is good during the opening hours).

## ACCREDITATION

Dear Media Representative,

You can receive accreditation by emailing: [presse@palexpo.ch](mailto:presse@palexpo.ch). Please specify whether you would like access to the outdoor circuit and send us a copy of your press card and confirmation of your status as a media representative or any other proof of your journalistic work.

You can also register on site at the Welcome Desk at the entrance to the event. The hours are: Saturday June 10<sup>th</sup> from 2:00 p.m. to 8:00 p.m. and Sunday June 11<sup>th</sup> from 9:00 a.m. to 5:00 p.m. Please bring with you proof of your status as a media representative. If you are arriving by car, please feel free to park in the P12 car park (below Hall 6). You will be given a free exit ticket at the Welcome Desk.

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**HD Photos** of the Swiss Car Event can be found in the Media Section at the official website [www.swisscarevent.ch](http://www.swisscarevent.ch)

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